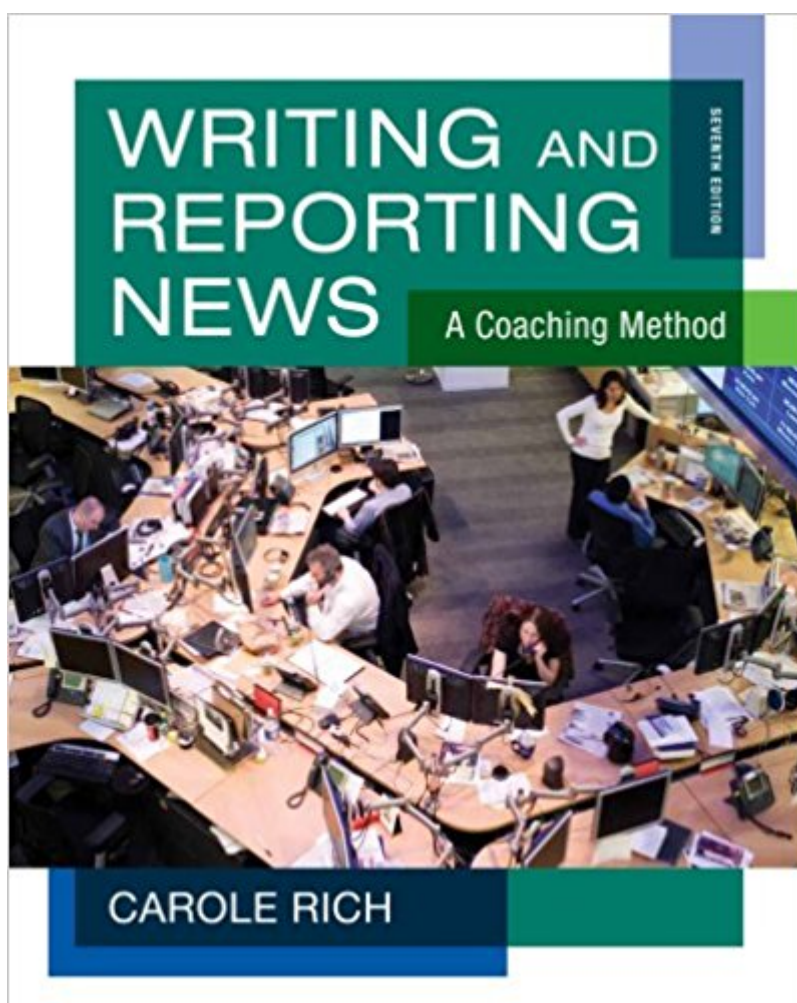


The book was found

Writing And Reporting News: A Coaching Method (Wadsworth Series In Mass Communication And Journalism)



Synopsis

Prepare yourself for the changing world of journalism with **WRITING AND REPORTING NEWS: A COACHING METHOD**, the book that integrates new trends in the convergence of print, broadcast and online media while teaching fundamental skills. With new information about social media, mobile media, blogs, and new skills you'll need for whatever career you choose, the seventh edition features tips, techniques, and real-life stories from writing coaches and award-winning journalists. A strong storytelling approach makes the text accessible and interesting, helping you easily master the writing and reporting techniques you'll need for media careers now and in the future.

Book Information

Series: Wadsworth Series in Mass Communication and Journalism

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Shipping Weight: 2 pounds

Average Customer Review: 4.3 out of 5 stars 34 customer reviews

Best Sellers Rank: #25,357 in Books (See Top 100 in Books) #25 in Books > Business & Money > Industries > Media & Communications #64 in Books > Textbooks > Communication & Journalism > Media Studies #136 in Books > Textbooks > Communication & Journalism > Communications

Customer Reviews

Carole Rich is a retired journalism professor, formerly at the University of Alaska Anchorage, where she was the Atwood professor before accepting a full-time position. She also served as chair of the journalism department at Hofstra University in New York for two years, taught journalism at the University of Kansas for 11 years, and worked for 16 years in the newspaper industry. She was a reporter for the former PHILADELPHIA EVENING BULLETIN, city editor of the SUN-SENTINEL in Fort Lauderdale, Florida, and deputy metropolitan editor of the HARTFORD COURANT in Connecticut. In addition to serving as a visiting writing coach at newspapers throughout the United States, Professor Rich has conducted many writing seminars for journalism organizations, including a group of professional journalists in Spain. She is the author of multiple highly regarded media and

reporting textbooks.

This was a great book. I really liked the ideas that it brought up and despite that I needed this book for class, this was a very informative book and I really liked how the information was presented. Really good for source information.

Some info was too dated

Good for my broadcast class

I bought this book as requirement for my Uni News Writing course and so far it's been helpful. I'm rating this three stars, however, because I was given the Instructor's Edition. From comparing it to others, it has the same information, but I was expecting the regular textbook.

Rented this for a semester. Good rent price, got here same day, worked great for my class.

It has marks in the book

Exactly as described. Just what I needed for class.

product was described and shipped in quick time.

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